

FOR IMMEDIATE RELEASE

New sustainable ideas for new circumstances during COVID-19

Braskem cooperates with Biopromotions and makes 150.000 mask straps available for donation to our healthcare heroes working on the frontlines

Rotterdam, 27 July 2020 – Two months have passed since Biopromotions launched the mask straps made of Braskem's bio-based material. Biopromotions, a company based in the Netherlands, had reacted to the current circumstances with an innovative and supportive approach not only for the healthcare segment but also for anyone who uses a mask in their daily routine. The innovation lies in the adding of a mask strap that supports the rubber band of the mask, removing excess pressure from the ears, making the mask more comfortable to wear.

After this successful launch of the mask straps, Braskem decided to make 150.000 mask straps available for donation to hospitals and elderly homes in Germany and The Netherlands to support our healthcare heroes working on the front every day. This joint effort combines an innovative idea from Biopromotions, in response to the current circumstances regarding COVID-19, with Braskem's global commitment to providing sustainable solutions.

"We are very pleased with the cooperation with Biopromotions that has already enabled us to support many healthcare workers with this innovation. We would encourage other hospitals, clinics and care homes who feel they might benefit from the mask straps to contact Braskem in case we can support them. They are proven to offer relief, can be used multiple times, and of course should be disposed of properly," says Marco Jansen, Circular Economy Director at Braskem.

If you are a hospital, clinic or a care home and you would like to have mask straps for your colleagues to make their daily life easier, please get in touch with Maite Lazo Muñoz at Braskem under maite.lazo@braskem.com.



About Biopromotions

Biopromotions is a young and innovative company specialized in the development and the production of custom-made products with the use of renewable materials. These may be natural raw materials or bio-based polymers based on corn, potatoes and thermoplastic starch. Recycled plastics also belong to this group. www.biopromotions.com

About Braskem

With a global vision of the future oriented towards people and sustainability, Braskem is committed to contributing to the value chain for strengthening the Circular Economy. The petrochemical company's almost 8,000 team members dedicate themselves every day to improve people's lives through sustainable chemicals and plastics solutions. Braskem has an innovative DNA and a comprehensive portfolio of plastic resins and chemical products for diverse segments, such as food packaging, construction, manufacturing, automotive, agribusiness, healthcare and hygiene, among others. With 41 industrial units in Brazil, the United States, Mexico and Germany, and net revenue of R\$52.3 billion (US\$13.2 billion), Braskem exports its products to clients in more than 100 countries.

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